



Gift Box

Personalized gifts and baskets.
Gift box aims to add that added personal touch, without imposing the effort on the buyer to add that touch.

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Founder Member

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General Company information

Entrepreneur

Industry: Other

Town: Cape Town

Province: Western Cape

Stage: Ideation

Biggest need: Mentorship

About Gift Box

The aim of the company will be to sell and produce personalized gifts. Customers will have the benefit of “building” their own gifts or baskets. The idea stemmed from a feasible business idea to target the new trends of “drive-ins”. The market that has people watch movies from the comfort of their cars. I would like to approach said drive-ins and market the “goody baskets” there. This idea snow balled into something bigger, evolving into what is like a personal shopper. The busy couples, having the luxury of shopping for a date night basket. Adding a personal touch to an anniversary or milestone. Personalized goods or treats. Approaching wedding venues, to create a personalized wedding basket or treat box, for the evening of the wedding, or as a treat for the honeymoon. Steering away from the conventional baby shower gift wrapping or gifts.